

WCA



18th World Congress
of Anaesthesiologists
3 - 7 March 2024 SINGAPORE

Together We Can



WFSA
WORLD FEDERATION OF SOCIETIES OF
ANAESTHESIOLOGISTS



Partnership & Exhibition Brochure

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About **WFSA**

World Federation of Societies of Anaesthesiologists (WFSA)



The WFSA is the foremost global alliance of anaesthesiologists, the specialist physicians dedicated to the total care of the patient before, during and after surgery. With 134 Member Societies, the WFSA unites hundreds of thousands of anaesthesiologists from over 140 countries to improve patient care and access to safe anaesthesia and perioperative medicine. With a physician-led and patient-focused approach we train thousands of anaesthesia providers every year, provide open access to online continuing medical education, and advocate for surgery and anaesthesia as an essential component of Universal Health Coverage.

Singapore Society of Anaesthesiologists (SSA)



The Singapore Society of Anaesthesiologists (SSA) is a professional society which is open to every registered medical practitioner engaged in the practice of anaesthesia. We welcome all anaesthesia specialists, trainees, residents, fellows, and medical officers to join us. Other medical and allied professionals, including medical students, can also join the SSA as Associate Members. The SSA organises and sanctions educational events that promote learning and interaction for its members.



Important **Dates**

Early-Bird Registration & Housing Open	4 May 2023
Abstract Submissions Open	4 May 2023
Abstract Submission Deadline	15 October 2023
Early-Bird Registration Deadline	30 November 2023
Regular Registration Deadline	20 February 2024
Congress Dates	3 - 7 March 2024



About **SINGAPORE**

Singapore is one of Southeast Asia's most modern city with diverse cultures and ethnic groups. It is also the largest port in Southeast Asia and one of the busiest in the world. It owes its growth and prosperity to its focal position at the southern extremity of the Malay Peninsula, where it dominates the Strait of Malacca, which connects the Indian Ocean to the South China Sea. The island republic's excellent infrastructure enables visitors to enjoy its many sites and attractions in a safe, clean and green environment. Award winning Changi Airport provides airlinks to major cities around the world. The train and subway systems are clean, fast and efficient. In addition, its state-of-the-art cruise terminal has established Singapore as one of the premier cruising centers of South East Asia and an exciting port of call on any Asian cruise itinerary.

About **SUNTEC**

Suntec Singapore Convention & Exhibition Centre is Asia's preferred meetings venue with over 25 years of experience in the Meetings, Incentives, Conventions, and Exhibitions (MICE) industry. Located in the heart of Singapore's Central Business District and a convenient 20-minute ride from Changi International Airport, Suntec Singapore offers direct access to 6 renowned hotels, 3,000 parking spaces, 1,000 retail outlets, 300 restaurants, and a world-class performing arts centre.

Suntec Singapore Convention & Exhibition Centre, 1 Raffles Boulevard, Suntec City, Singapore 039593



Why Attend **WCA2024**

Following a successful virtual WCA2021, WCA returns as a hybrid event in 2024, offering in-person meetings and networking opportunities in Singapore, integrated with virtual elements that promises to enhance all participants' experience at this largest and most important international gathering of anaesthesiologists. With delegates from 130+ countries, the WCA is unique in terms of global reach and diversity and offers an outstanding scientific and social experience for all who attend.

WCA is one of the most influential and major anaesthesiology and global health events, with participants attending from all over the world. From 2024 onwards, WCA will be held biennially rotating through the 5 regions of the world.

WCA provides an unparalleled opportunity to interact with a large and diverse group of anaesthesiologists, trainees and other professionals dedicated to providing the best possible anaesthesia care for patients worldwide.

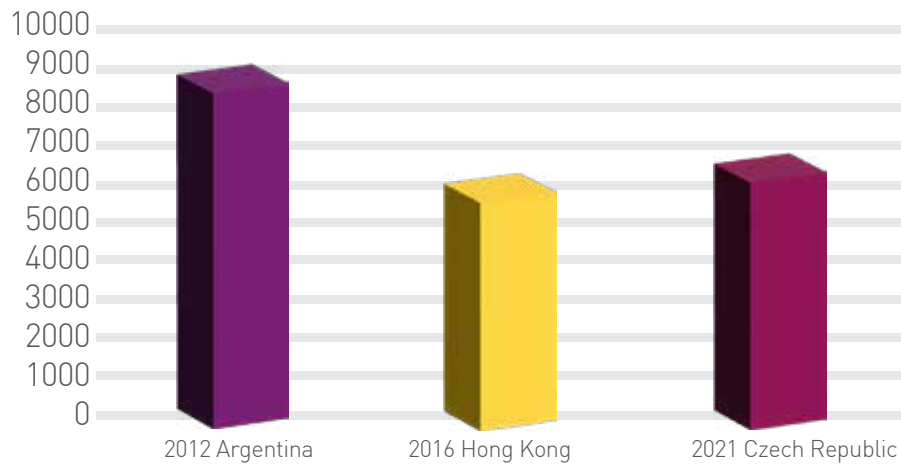
The expertise provided by this group includes:

- **Intraoperative anaesthesia care**
- **Perioperative medicine**
- **Resuscitation**
- **Intensive and critical care medicine**
- **Pain management**

WCA2024 will be organised in a hybrid format, with **6,500 delegates** from around the world expected to participate. Delegates who are not able to travel to Singapore will be able to follow the plenary proceedings online, and all sessions will be available to access on-demand following the broadcast.

Facts & Figures

Past WCA Attendance



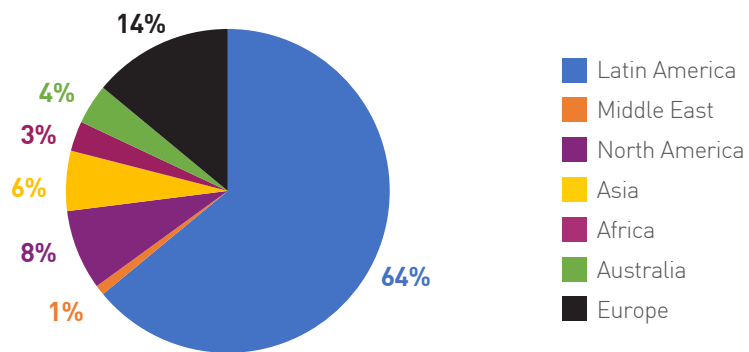
WCA2016 HONG KONG TOP 10 COUNTRIES

China
Hong Kong
Australia
United States
United Kingdom
Japan
Philippines
Canada
Singapore
India

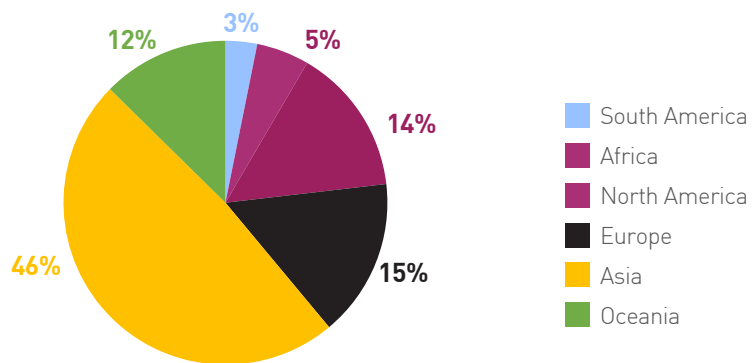
WCA2021 CZECH REPUBLIC TOP 10 COUNTRIES

China
India
Philippines
South Africa
Nigeria
United States
United Kingdom
Australia
Portugal
Malaysia

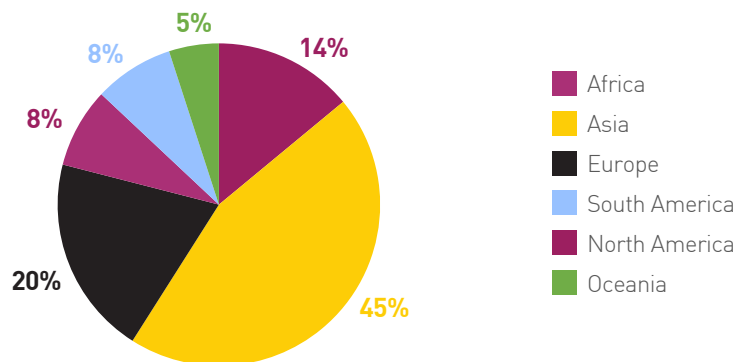
WCA2012 Argentina Delegate Profile



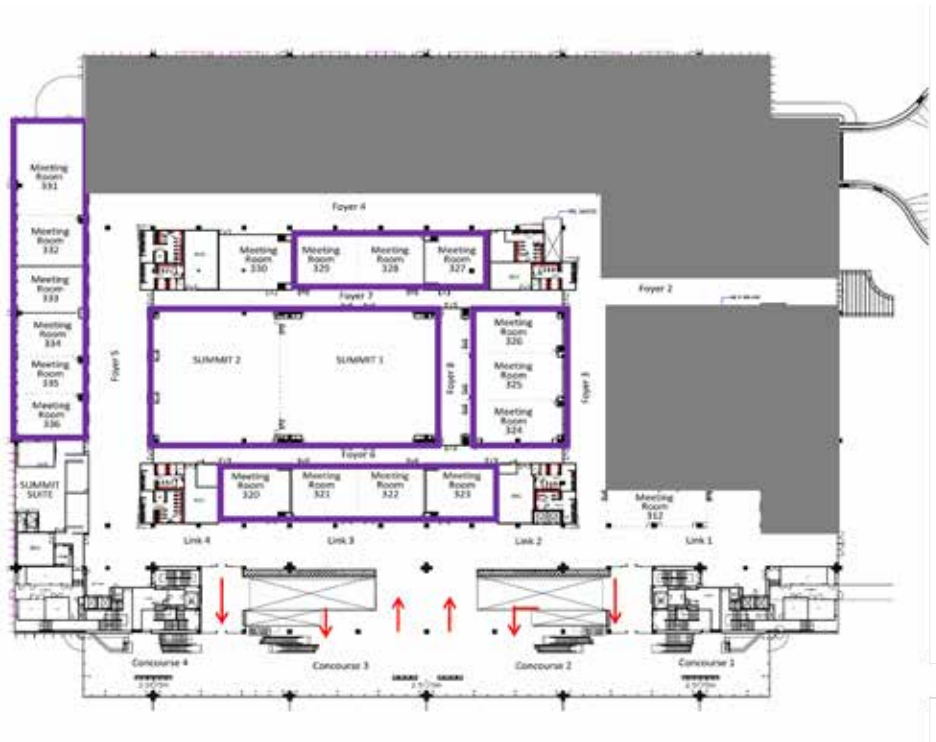
WCA2016 Hong Kong Delegate Profile



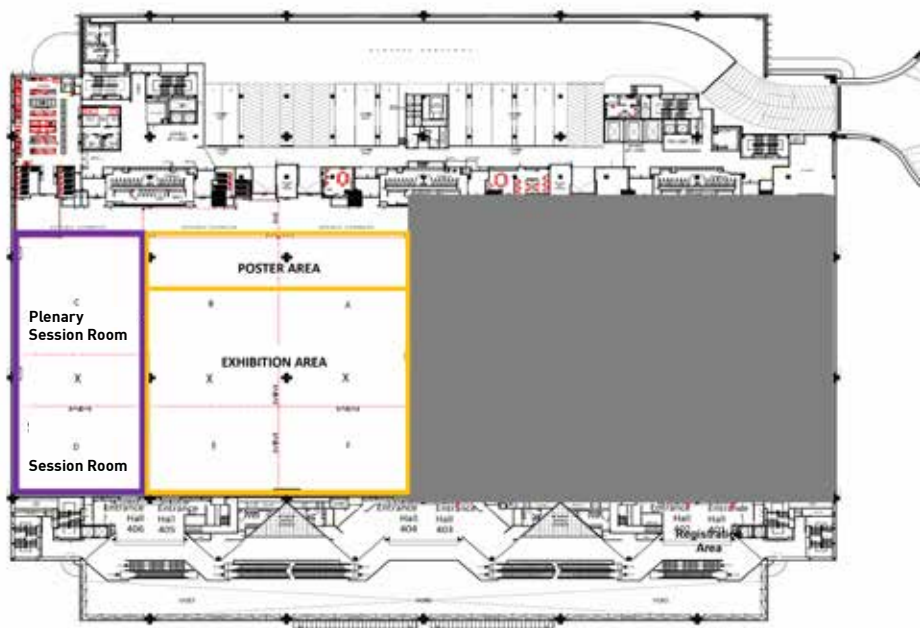
WCA2021 Czech Republic Delegate Profile



Suntec Floor Plan



Suntec Singapore - Level 3



Suntec Singapore - Level 4
Exhibition Level



Partnership Levels & Benefits

WCA2024 Partnership positions your company as an industrial leader in anaesthesiology field globally, increases awareness of your company amongst international thought leaders and thousands of anaesthesiology specialists and healthcare professionals globally.

Your Partnership level is determined by the total amount of your organisation's investment.

- Pick 'à-la-carte' items from the options shown in the next few pages (exhibit items, advertising opportunities or industry symposia) packages are custom-made to suit your needs. Platinum, Gold, Silver and Bronze sponsors receive additional benefits for their level of support. If the total amount of your "a-la-carte" items does not reach the minimum amount for the level of your choice, you may simply add a general contribution amount.
- Make a general contribution to the organisation of WCA2024 or programme support.
- Combination of a general contribution and participation in WCA2024.

PARTNERSHIP LEVELS (USD) AND BENEFITS:		 EXCLUSIVE DIAMOND Sold	 PLATINUM USD 95,000	 GOLD USD 70,000	 SILVER USD 45,000	 BRONZE USD 30,000
ACCESS	In-person Congress Registrations	8	8	6	4	1
	Virtual Registrations	6	6	4	2	1
	Priority Choice Industry Symposia Time Slots	1st Choice	1st Choice	2nd Choice	3rd Choice	4th Choice
	Priority Booth Location	1st Choice	1st Choice	2nd Choice	3rd Choice	4th Choice
PRESENCE	Verbal Recognition During Welcome Ceremony	✓	✓	✗	✗	✗
	Delegate Bag Insert	✓	✓	✓	✗	✗
	Recognition (Logo) on Onsite Signage	✓	✓	✓	✓	✓
	Acknowledgement on Session Holding Slide	✓	✓	✓	✓	✓
DIGITAL	Stand-alone Partner Spotlight Email	✓	✓	✗	✗	✗
	1 Push Notification on the Congress Mobile App	✓	✓	✓	✗	✗
	Recognition On Congress Website and on Mobile App	✓	✓	✓	✓	✓

Exhibit Opportunities

TYPES	STANDARD SHELL SCHEME Per 9m ²	SPACE ONLY (Min 18m ²)	GLOBAL ANAESTHESIOLOGY VILLAGE MEMBER SOCIETIES PARTNER NON PROFILT ORGANISATIONS	DIGITAL AND PRINT ADVERTISING
TABLE TOP	-	-	USD 3,000	CONTACT CONGRESS SECRETARIAT
STANDARD	USD 5,000	-	NA	
CORNER	USD 5,250	USD 500/m ²		
PENINSULA	USD 5,500	USD 550/m ²		
ISLAND	USD 5,750	USD 600/m ²		

The Global Anaesthesia Village is a unique global meeting space at the World Congress of Anaesthesiologists (WCA). Your organisation will take its seat alongside other leaders in the global anaesthesia community who are invested in supporting safe anaesthesia, surgery and patient safety. Global Anaesthesia Village is a perfect space to showcase your organisation, and network with delegates from around the world.

Shell Scheme Stands

The shell scheme stand is designed for exhibitors who do not build their own stand. It is set up and dismantled by the official stand constructor. Shell scheme includes:

- Exhibition floor space
- White shell scheme walls (2.5m high)
- White fascia board + Lettering (max. 20)
- 1 table+ 2 chairs+1 wastebin
- Disposable layered carpet
- 1 spotlight / 3m²
- 1 triple socket outlet
- Power supply 1.0kW
- Power consumption
- Booth cleaning prior to exhibition opening
- 2 x Exhibitor Badges per booth (9m²)
- Listing as an Exhibitor on the website with company logo and bio
- Opportunity to have a page listing on the virtual platform

Space Only

Raw exhibition space is rented to the exhibitor without any prefabricated wall installations, furniture, carpet, electricity or any other technical supplies or facilities. It is the responsibility of the exhibitor to take care of the set-up, installation and dismantling of their booth. Electricity, rigging, cleaning, and other services can be ordered via the Congress Secretariat.

Medical Affairs Booth

USD 10,000

Limited meeting/office space is available for you to host reviews, meetings, staff offices, press rooms, etc.

The office/meeting space comes with basic AV package, including projector and screen.

- Boardroom style for 6 pax
- Room available from midday 3 - 6 March 2024



Allocation of booth space

WCA Partners have priority to choose and book their exhibition space until **30 April 2023**. After this date, exhibit space will be assigned by WCA on a first-come first-served basis. Every effort will be made to allocate stand space based on your preferences; however, the organisers reserve the right to reallocate stand space should unforeseen circumstances render this necessary. WCA also reserves the right to add, select, exchange, reassign and/or remove booths if necessary.

A booking will be considered firm upon receipt of the completed and signed order form. See WCA2024 Guidelines and Terms & Conditions for requirements and cancellation policy.

Exhibit Hall Hours



Monday 4 March 10am - 4:30pm
Tuesday 5 March 9am - 4pm
Wednesday 6 March 10am - 4:30pm



Welcome Reception
Monday 4 March 6pm - 8pm

Exhibit Packages (add-ons)



Enhance your presence and visibility – Limited Availability!

Video on the Congress Website + USD 1,000 to your space rate selected above

A video will be available on the WCA2024 website with your exhibitor description, logo and website link allowing delegates to view more information about your company before attending WCA2024.

Partner will be responsible for providing the video as per specifications provided by the Congress Secretariat.

Industry Sessions

DATE	TIME	ROOM SIZE	PRICE
4 March 2024	Noon 60 minutes 12:30PM - 1:30PM	100+ pax	\$20,000
		250+ pax	\$25,000
		500+ pax	\$30,000
5 March 2024	Morning 45 minutes 7:30AM - 8:15AM	100+ pax	\$10,000
		250+ pax	\$12,000
		500+ pax	\$15,000
	Noon 60 minutes 12:00PM - 1:00PM	100+ pax	\$20,000
		250+ pax	\$25,000
		500+ pax	\$30,000
	Evening 45 minutes 6:15PM - 7:00PM	100+ pax	\$12,000
		250+ pax	\$15,000
		500+ pax	\$20,000
6 March 2024	Morning 45 minutes 7:30AM - 8:15AM	100+ pax	\$10,000
		250+ pax	\$12,000
		500+ pax	\$15,000
	Noon 60 minutes 12:30PM - 1:30PM	100+ pax	\$20,000
		250+ pax	\$25,000
		500+ pax	\$30,000
	Evening 45 minutes 5:45PM - 6:30PM	100+ pax	\$12,000
		250+ pax	\$15,000
		500+ pax	\$20,000

The Industry Symposium Fee includes:

- 45 minutes of programme for Morning or Evening Symposium; 60 minutes of programme for Noon Symposium.
- 15 minute set-up
- 15 minute clear-up
- Rooms are set up in theatre style
- Equipment:
 - Basic AV package
 - LCD projector and screen
 - 1 lectern
 - Top table + 4 chairs
 - Up to 4 microphones
 - Up to 2 audience microphones
 - Additional AV equipment can be ordered through the Congress Secretariat
- Catering is not included in the fee and can be ordered through the Congress Secretariat
- Symposium session will be recorded and available on-demand for all delegates



Promotion

- Listing on the Congress website, mobile app and onsite programme hyperlink to organisation's own event or company page (if requested)
- Full page advertisement in WCA2024's programme book
- Inclusion in the Industry Symposium Roundup eblast sent to all registered delegates
- Extra promotion can be purchased separately



Live-Streaming

- Upgrade option available. Please contact Congress Secretariat for more information

It is the responsibility of the company to obtain speakers' consent to be filmed and recorded and permit on-demand viewing post session. The company will provide the Congress Secretariat with signed consent forms.

WCA strives for gender equality in its programme; please also consider a gender balance when selecting your chair and speakers.

WCA2024 Scholarships

WFSA's Scholarship Programme develops future leaders by helping young anaesthesiologists from low- and middle-income countries attend international congresses.

The World Congress of Anaesthesiologists (WCA) is the premier global anaesthesia meeting uniquely gathering specialists from all regions of the world and all resource settings.

A WCA scholarship is invaluable to career progression and can have a transformative effect on healthcare in low-resource settings.

With your support, we aim to enable at least 50 Scholars to attend WCA2024 in Singapore in March 2024.

About WCA 2024:

- **A truly global event:** over 4,500 delegates and stakeholders from over 100 countries.
- **18 different scientific tracks:** developed by internationally renowned experts covering a broad variety of topics and workshops.
- **Scholars will access:** lectures, PBLD and workshops on the latest development and techniques in anaesthesia alongside networking and learning opportunities.

USD 5,000

Sponsorship fee:

Scholars will receive:

- Return travel to Singapore
- 6 nights accommodation
- Congress registration
- Registration to Congress Dinner
- Registration to Scholars Reception

WFSA manages the entire process, including applications and logistics.

Acknowledgement

Supporters will be acknowledged before, during and after WCA2024 through the WFSA and WCA2024 websites and related social media channels. Scholars will be made aware of your generous support and invited to meet with you at your booth in the Global Anaesthesia Village and exhibition. You will be recognised in congress materials related to the scholarships, during the Welcome Ceremony and on dedicated signage. You will be invited to meet the Scholars at the Scholars and WFSA leadership at the Scholars Reception. You will receive a summary of the reports your Scholars submit post-event.

Thought Leadership & Education Opportunities

Workshops

The WCA2024 scientific programme includes workshops on specific topics. Industry is invited to support the cost of organising these workshops with unrestricted educational grants.

Support is limited to maximum 3 sponsors per session and includes:

(If applicable) Priority for equipment provision. Some sessions will showcase medical equipment to be used by participants to reproduce procedures demonstrated by the workshop tutors.

- logo on banner in front of the session room
- logo and website link in WCA2024 eblasts promoting the sessions and communication to registered participants
- logo and website link in the Industry section of the Congress website
- Contact details of participants who agree to share their data
- 2 invitations to follow workshop – advertising of own devices or products is not allowed
- Results of participants survey

Please contact the Congress Secretariat for more details.

Meet the Expert Sessions

USD 10,000

- 45-minute session
- Room – 40 pax (max)
- Theatre style setup
- Basic AV
- Listing on the Congress website, mobile app and onsite programme hyperlink to organisation's own event page (if requested)
- Included in Meet the Expert Roundup eblast sent to all registered delegates
- Extra promotion can be purchased separately
- Catering is not included in the fee and can be ordered through the Congress Secretariat

Advisory Boards and Leadership Meetings

WCA is the meeting place for all leading experts in anaesthesiology. The Congress Secretariat will help send out invitations to participants you may be interested in inviting.

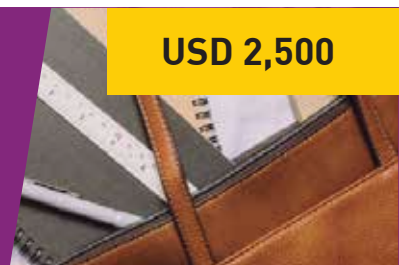
Please contact the Congress Secretariat for more details.

Other Partnership Opportunities

Delegate Bag Insert

A marketing flyer will be included in each delegate bag and, following the Congress, will be taken back to many different countries. Production and shipping costs are the responsibility of the Sponsor.

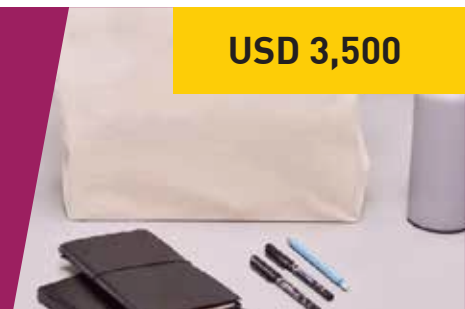
USD 2,500



Delegate Bag Item

A marketing item of your choice will be included in each delegate bag and, following the Congress, will be taken back to many different countries. Production and shipping costs are the responsibility of the Sponsor.

USD 3,500



E-poster Area

Abstracts accepted for poster presentations will be displayed on digital poster terminal in a separate area of the exhibition hall

Benefits of being a supporter of this item include:

- Be acknowledged as the sponsor of the E-poster session with your logo on the programme

USD 5,000



Hand Sanitizer Stations

Maintaining hygiene in high footfall areas is now a vital practice. This opportunity allows a sponsor to exclusively provide branding in collaboration with WCA2024 that will be prevalent on hand sanitizer stations strategically positioned in highly frequented areas in and around the exhibition hall. Partner can display freestanding banners alongside stations, subject to prior approval.

Benefits of being the supporter of this item include:

- Have your logo on 5 hand sanitizer stations which are placed in high footfall areas

USD 5,000



Coffee Break

Networking opportunities are among the most important reasons delegates attend Congresses, especially after the pandemic.

Monday 4 March - morning break

Monday 4 March - afternoon break

Tuesday 5 March - morning break

Tuesday 5 March - afternoon break

Wednesday 6 March - morning break

Wednesday 6 March - afternoon break

USD 5,000



Benefits:

- Have table top cards with your logo on all food and beverage stations during your selected morning/afternoon break
- Sponsor will be given the opportunity to brand items in the coffee break (such as napkins, etc.) at own cost
- Be acknowledged with your logo in the Programme Book as a Sponsor of the selected morning/afternoon break

Charging Lounge (Exclusive)

The charging lounge will allow attendees to power up their mobile phones, tablets, laptops, and other electronic devices for free. The charging lounge will be located in the Exhibit Hall to provide delegates with a comfortable seating area to check emails or simply to network with other delegates.

As the exclusive sponsor of the Charging Lounge, you will:

- Have the charging stations branded with your logo
- Be acknowledged with your logo in the Programme Book as a sponsor of the Charging Lounge

USD 20,000



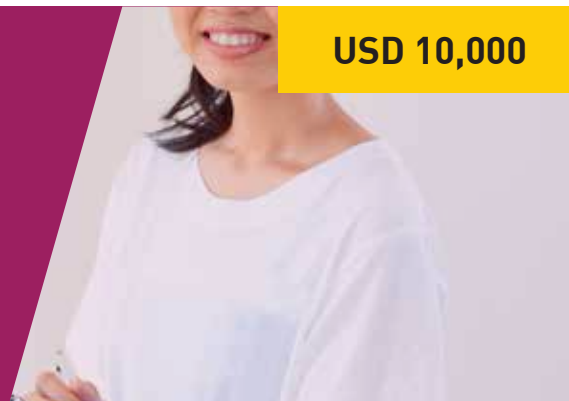
Congress Staff Shirts (Exclusive)

Congress staff is necessary to ensure the Congress runs smoothly. All staff members will wear shirts for clear identification.

Benefits of being the supporter of this item include:

- Have your logo on the shirts (provided by the Congress Secretariat) along with the Congress logo

USD 10,000



Faculty Lounge/Speaker Ready Room

The Faculty Lounge/ Speaker Ready Room will be used throughout the Congress for the speakers to prepare themselves and their presentations.

The benefits of being a supporter of this item include:

- Have your custom desktop image/screen saver
- Be acknowledged as the sponsor of the Speaker Ready Room with your logo in the Programme Book
- Have your logo on tabletop cards in the Speaker Ready Room



USD 8,000

Water Stations

10 x water stations will be provided throughout the Suntec Convention Centre.

As the exclusive sponsor of the Water Stations, you will have the Water Stations branded with your logo / custom design.



USD 10,000

Photo Wall

The photo wall always generates a lot of traffic and enthusiasm from Congress participants. For a sponsor, it means a creative and easy way to have your organisation's brand associated with the great time delegates have at the Congress as they share their good memories and photos instantly via social media. Your exhibition booth may also be located strategically near the photo wall to capitalise on foot traffic.

Benefits of being the supporter of this item include:

- Have your logo displayed on the photo wall backdrop
- Be recognised as the exclusive sponsor of the photo wall



USD 10,000

Mobile Application (Exclusive)

The Onsite Mobile App will be provided to delegates free of charge and will be available for most iOS and Android mobile devices. The mobile app will include the full scientific programme, the exhibition floorplan including exhibitor biographies, and general Congress, venue and local information. Timely updates about any programme changes or important announcements will be sent through the app via notification alerts.

As the exclusive sponsor of the Onsite Mobile App, you will:

- Have your logo and write-up displayed in a Sponsored App Section
- Have one (1) push notification sent per day
- Have a banner ad displayed at the bottom of all mobile app pages

USD 15,000



Congress Dinner (Exclusive)

The Congress Dinner will take place on Tuesday 5 March 2024. This night will provide a great opportunity for delegates, sponsors and exhibitors to mix and mingle.

Benefits:

- Receive six (6) complimentary invitations to the Dinner
- Have your logo placed on the tickets and menu cards, if applicable
- Be verbally acknowledged during the event

USD 50,000



Delegate Bag

All registered delegates will receive a delegate bag.

The benefits of being a supporter of this item include:

- Have your logo printed on the delegate bag or strap along with the Congress logo (bags provided by the Congress Secretariat)
- Have the opportunity to include a promotional insert in the delegate bag (supplied by Sponsor; insert to be approved by the Congress Secretariat)

USD 35,000



Partnership & Advertising Opportunities

Print Advertising

ITEMS	PRICE	AVAILABILITY
Full Page Ad – Industry Section	USD 5,000	Available
Inside Programme Back Cover (Exclusive)	USD 10,000	Available
Outside Programme Back Cover (Exclusive)	USD 15,000	Available
Delegate Bag Insert (each)	USD 2,500	Available

Digital Advertising

ITEMS	PRICE	AVAILABILITY
Advert on Congress Website, per month	USD 1,500 – USD 5,000 (Jan 2023 – May 2023) USD 2,000 – USD 7,000 (Jun 2023 – Oct 2023) USD 2,500 – USD 9,000 (Nov 2023 – Mar 2024)	Limited
Banner Ad in pre-Congress E-Blast, each (Exclusive)	USD 3,000	Available
Dedicated social media post (LinkedIn, Facebook, Twitter)	USD 3,000	Available
Banner Ad in Initial Confirmation Email (Exclusive)	USD 7,500	Available
Dedicated e-blast to all registered delegates	USD 8,500	Limited
Banner Ad in Final Confirmation Email (Exclusive)	USD 10,000	Available
Discounted Package for both (Banner Ad in Initial & Final Confirmation Email)	USD 16,000	Available
Banner in daily Congress E-Newsletter (each)	USD 5,000	Limited
Banner Ad on the Registration Page	USD 15,000	Available

For other opportunities (including digital and print advertising), please contact the WCA2024 Secretariat as follows:

Chelsea Prangnell & Cherry Lau
Sponsorship & Exhibit Sales Managers International Conference Services (ICS)

Chelsea's Phone: +1 778 -716-6723
Cherry's Phone: +65 6994 5466

Email:
wca2024-sponsorship@icsevents.com

Susan de Bièvre
WFSA WCA Advisor

Email:
susan.debievre@wfsahq.org

Phone:
+32 475 216 000 (Belgium)



Information For Industry Partners



Terms of payment

After the Congress organiser receives the signed agreement, a confirmation and an invoice for the first non-refundable installment of 60% of the total amount will be sent to you, and is due within 1 month from invoice date. The balance of the full payment is due and payable on or before 30 June 2023. Payment structure can be discussed individually with Level Sponsors. Should there be more applicants for a specific partnership opportunity / partnership level - these will be assigned by the organisers on a first-come first-served basis.



Cancellation or reduction

Notification to cancel partnership items must be submitted to the Congress organiser in writing. The effective date of cancellation or reduction of partnership items will be the date on which the Congress organiser receives the written notice.

Cancellation Schedule

Cancellation must be received in writing.

- 60% cancellation fee will apply up to 30 June 2023, 40% will be returned
- From the 1 July until 30 September 2023, 80% cancellation fee will apply, 20% will be returned
- From 1 October 2023, no refunds will be awarded. WCA2024 reserves the right to re-sell any items and/or booths



Important Information:

Level partners have first priority in selecting booth locations and industry symposium time slots, followed by exhibitors on a first-come first-served basis, as long as payment is received.

A scenic view of Singapore's Gardens by the Bay, featuring the iconic Supertrees and the Singapore Flyer in the background. The image is framed by a large, stylized 'S' shape in maroon and yellow colors.

See you in **Singapore!**

Please contact our Sponsorship and Exhibit Sales Managers to discuss how you would like to support and be involved in WCA2024:

Chelsea Prangnell & Cherry Lau
Sponsorship & Exhibit Sales Managers
International Conference Services (ICS)

Chelsea's Phone: + 1 778-716-6723

Cherry's Phone: +65 6994 5466

Email: wca2024-sponsorship@icsevents.com

Susan de Bièvre
WFSA WCA Advisor

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Phone: +32 475 216 000 (Belgium)